



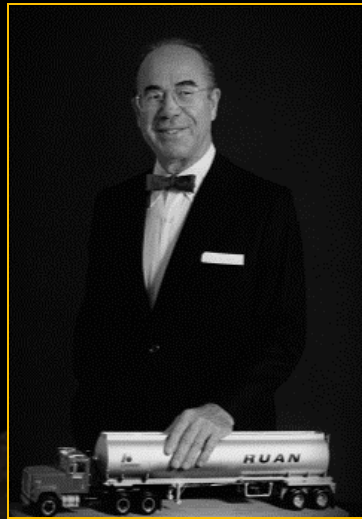
THE WORLD FOOD PRIZE





THE WORLD FOOD PRIZE

A UNIQUE PRIVATE-PUBLIC PARTNERSHIP



Founded by Dr. Norman
Borlaug, Nobel Peace Prize
Laureate

Brought to Iowa by
Businessman John Ruan Sr. and
the Iowa Legislature



THE WORLD FOOD PRIZE

OUR GOAL

Promoting Economic Development and
Tourism for Iowa
and
Providing Unique Educational Opportunities
for Young Iowans



THE WORLD FOOD PRIZE

A GROWING INSTITUTION

“The Nobel Prize of Food and Agriculture”

“The premier conference in the world
on global agriculture”



THE WORLD FOOD PRIZE

BORLAUG DIALOGUE INTERNATIONAL SYMPOSIUM

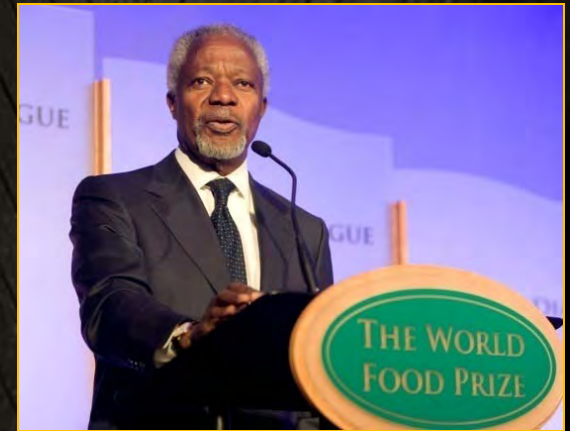
Drawing over 1,200 business leaders, officials and scientists
from more than 65 countries





THE WORLD FOOD PRIZE

RENOWNED GLOBAL SPEAKERS





THE WORLD FOOD PRIZE

GLOBAL BUSINESS EXECUTIVES



ADM



Bayer CropScience



Cargill



Dupont



Elanco



FMC



General Mills



John Deere



Land O'Lakes



Monsanto



Nestle



Novus



Novozymes



PepsiCo



Swiss Re



Syngenta



Walmart



CONNECTING IOWA BUSINESSES

"Kemin has enjoyed significant economic value by participating in the World Food Prize events each October. For every dollar we have invested in the World Food Prize activities, we have probably received an additional \$5 in return. By helping [us] solve problems, [one World Food Prize] Laureate saved our customers millions of dollars."

- R.W. Nelson,
*Chairman of the Board,
Kemin Industries*



CONNECTING IOWA BUSINESSES

“When attending the World Food Prize we connected to senior staff from General Mills as they were launching their initiative now known as Partners In Food Solutions. General Mills selected us as their extrusion technology partner for this effort to help processors in Africa process food and buy local ingredients from smallholder farmers. This has been good for us as a company selling some additional equipment, but also positioning our company at a higher level partnering with a company like General Mills.”

- Kevin Kacere,
President and CEO,
Insta-Pro International



THE WORLD FOOD PRIZE

LAUREATE AWARD CEREMONY

CREATING GREAT MOMENTS





THE WORLD FOOD PRIZE

LAUREATES FROM ACROSS THE GLOBE





THE WORLD FOOD PRIZE

THE IOWA HUNGER SUMMIT AND DIRECTORY UNITED IN FIGHTING HUNGER



Bringing over 600 Iowans
together for workshops and
networking to help
coordinate hunger-fighting
efforts



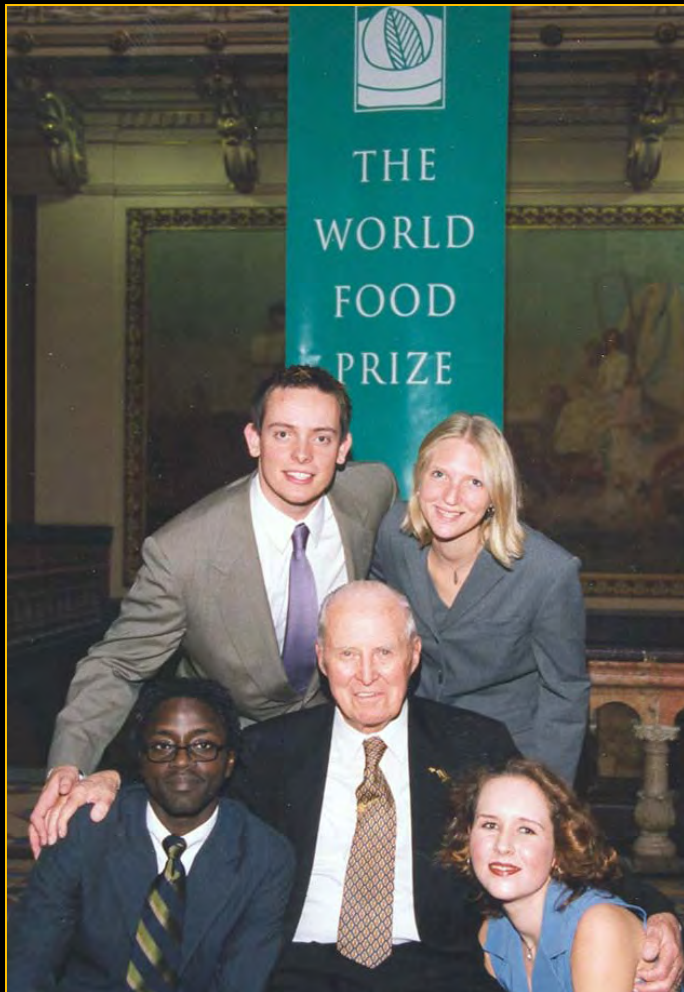
THE WORLD FOOD PRIZE

THE IOWA HUNGER SUMMIT AND DIRECTORY UNITED IN FIGHTING HUNGER





THE WORLD FOOD PRIZE



THE BORLAUG
LEGACY:
INSPIRING THE
NEXT
GENERATION



THE WORLD FOOD PRIZE

GLOBAL YOUTH INSTITUTE

300 students and teachers from across Iowa and the nation collaborate at our Global Youth Institute each October





THE WORLD FOOD PRIZE

BORLAUG-RUAN INTERNATIONAL INTERNSHIPS

141 Life-changing experiences for Iowa students





THE WORLD FOOD PRIZE

BORLAUG-RUAN INTERNS: OUR FUTURE





THE WORLD FOOD PRIZE

WALLACE-CARVER USDA INTERNSHIP

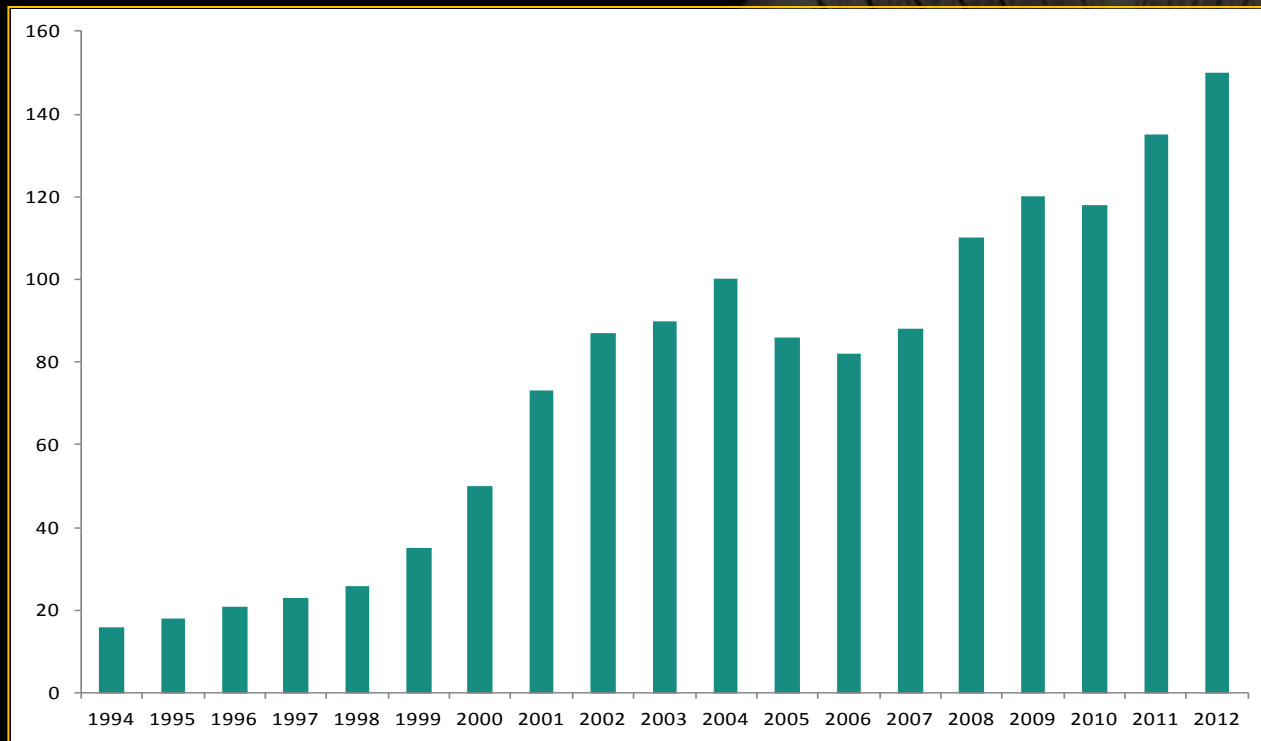




THE WORLD FOOD PRIZE

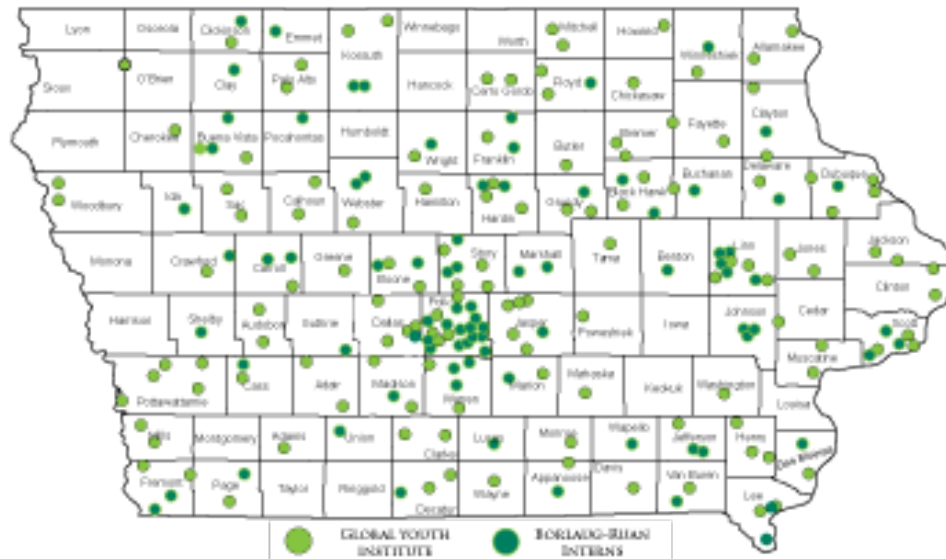
GLOBAL YOUTH INSTITUTE

More than 1,300 students participating since 1994





997 Iowa students from over
215 Iowa high schools have participated





THE WORLD FOOD PRIZE

IOWA YOUTH INSTITUTE

Over 240 students and teachers attended the first Iowa Youth Institute promoting STEM education at Iowa State University in April 2012.





PROMOTING STEM EDUCATION

INVITATION: Please help us promote STEM in your district.

1. Share information on the Iowa Youth Institute with your local school leaders, and invite students to participate.
2. Join us at the second annual Iowa Youth Institute on Monday, April 29, at Iowa State University, to interact with and inspire our youth to explore scientific career paths.





THE WORLD FOOD PRIZE

THE HALL OF LAUREATES DRAWING IMPORTANT EVENTS TO IOWA





THE WORLD FOOD PRIZE

CHINESE VICE PRESIDENT XI JINPING AND THE HIGH-LEVEL U.S.-CHINA AGRICULTURAL SYMPOSIUM





THE WORLD FOOD PRIZE

THE HALL OF LAUREATES HOSTING EVENTS IN CENTRAL IOWA





THE HALL OF LAUREATES DRAWING IMPORTANT EVENTS TO IOWA

In its first year, the Hall hosted over 85 events and 50 open houses, welcoming visitors from around Iowa and the world:

- The Midwest Governors Association 50th anniversary meeting hosted by Governor Branstad;
- The National Lieutenant Governors Association meeting, hosted by Lt. Governor Reynolds;
- The National Association of State Departments of Agriculture (and its presidential campaign debate) hosted by Iowa Secretary Bill Northey;
- The signing ceremony of \$4.3 billion in contracts for the sale of Iowa soybeans to China, hosted by the Iowa Soybean Association;
- The Greater Des Moines Partnership Reception for the National and International Press during the Iowa Caucuses; and



THE WORLD FOOD PRIZE

THE HALL OF LAUREATES

HONORING IOWA'S HUMANITARIAN & AGRICULTURAL HERITAGE





APPROPRIATED FUNDS

The World Food Prize Foundation takes great care with its fundraising. It is stressed that State of Iowa funds appropriated to the World Food Prize Foundation are NOT used for:

- Any part of the annual \$250,000 World Food Prize Laureate Award or the \$10, 000 Dr. Norman E. Borlaug Award for Field Research and Application;
- Food or beverages served at any World Food Prize meal or social function;
- International travel by the World Food Prize staff; or
- Bricks and mortar construction.



THE WORLD FOOD PRIZE

THANK YOU



Thank you for the privilege of holding our annual World Food Prize Laureate Award Ceremony in the magnificent Iowa Capitol, and for your support in making these events happen.



THE WORLD FOOD PRIZE

INVITATION

Join us at the Hall of Laureates





THE WORLD FOOD PRIZE

CELEBRATING IOWA HERITAGE

NORMAN BORLAUG STATUE

March 25, 2013

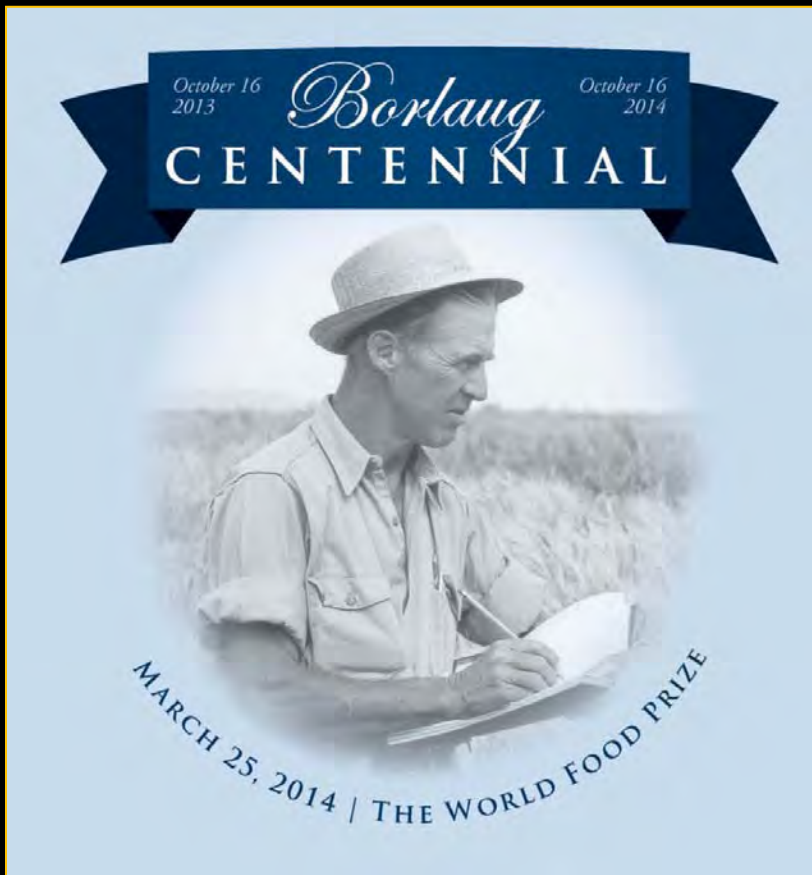




THE WORLD FOOD PRIZE

CELEBRATING IOWA HERITAGE

NORMAN BORLAUG: OUR STATE'S GREATEST HERO



Our Goal:

Make Iowa the Food
and Agriculture Capital
of America and
the World